



The Leader

empowering women since 1881

December 2014

Volume 28, Issue 6

Special Points of Interest

- Co-President's Messages incoming—Dianna Morgan past president—Jeanna Wing
- AAUW 2015 Calendar
- AAUW helps OETA
- Reports from: AR/OK AAUW Convention & Midwest Regional in Missouri
- Officers & Committees 2014-2016
- AAUW Branch news!!

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Message from State Co-President Dianna Morgan

Aren't you excited to see all the good things happening in AAUW? Whether it is through research, programing, public policy, fellowships and grants, or just plain old activism, AAUW is making waves and fighting every day to fulfill our mission statement of advancing equity for women and girls. That commitment to advancing equity is not just part of AAUW on the national level but on the state level as well, and I hope each of you is committed to that mission on the branch level too.

I encourage you to visit the Association website often because there is a wealth of information there. There also is an AAUW/OK website that is worth checking out, and of course when you are notified that a state newsletter is available, be sure to read it! If you have areas of particular concern, check the Association website for e-mailings, etc. and sign up for those you find interesting because those e-mails will really keep you updated.

As you begin a new meeting year, please know that the AAUW/OK state board is here to serve you. Board member contact information is listed in this newsletter, so if you have a question or concern please let us know. We would love to hear from you! We realize that every branch is different and that each branch has its own "local flavor" but we also realize that every branch is also a part of the broader AAUW story and we celebrate that. I hope you have a most successful year!

AAUW/OK branches and members
will be taking calls for the
OETA Festival

Contact Pat Snodgrass for the 2015 dates: psnodgra4@sbcglobal.net

A Message from Past-President Jeanna Wing

Serving as your Co-President for the 2012-2014 biennium has been an honor. I have enjoyed meeting members at branch meetings around the state and at special events. Our AAUW branches in Oklahoma work hard to advance equity for women and girls. I appreciate the members of the AAUW/OK state board who have worked these past two years to serve you. Let us continue to find ways to make progress by building relationships locally, statewide, and nationally to serve as a catalyst to continue the work started over 130 years ago by a small group of 17 women.

The AAUW/OK Diversity Committee
is planning a special event

SAVE THE DATE!!!
February 14, 2015

"Within Our Past, Our Future Lies"
Black Heritage Program

Tulsa, OK

Contact Eva Pope-Garrett for finalized
program detail — mseva03@att.net



AAUW/OK 2014-2016 officers installed at the Annual Convention. (L to R) Linda Brooks, Angie Lewis, Dianna Morgan and Shelli Wasson.

What's Happening With AAUW Around Oklahoma!

Instead of the tour of homes, the **Tahlequah Branch** had a holiday reception on December 14. We plan on raising money for scholarships by selling our annual ornament, silent auction baskets, and chances on a Christmas quilt. The branch sent three students to NCCWSL in June and continues to sponsor a Graduate Women Scholarship.

The Tulsa Voice, newsletter for the **Tulsa Branch**, reports that Melodia Gutierrez, AAUW Regional Field Representative, spoke in Nov. at an Empowering Women 101 Issues Forum. December had a holiday luncheon scheduled. The Oct. Wine & Cheese Tasting Event at Jan Graham's beautiful historic home raised money for Tulsa's Tech Trek camp. Their interest groups (Adelante Reading, Mystery Book, Movie, and Gourmet) all had planned activities. The branch is actively working to support the June 14-21, 2015 Tech Trek camp that was awarded to the University of Tulsa.

The **Weatherford Branch** held its annual luncheon on March 3 in the new Pioneer Cellular Events Center on the SWOSU campus. About 70 people attended to hear speaker Ronda Mikles (<http://www.miklesmarketing.com/>) talk about "Laughter Truly is the Best Medicine." Proceeds from ticket sales went toward Tech Trek at SWOSU, the Weatherford branch Scholarship program, and to the national AAUW EOF and LAF. Other branch fundraisers included the family garage sale in May (for general branch operations) and an online Tupperware sale this Fall (proceeds going toward the Weatherford branch Scholarship). The Branch sent a student to NCCWSL and hosted Tech Trek at SWOSU for the second year. (Editor's note: Find Weatherford branch President Lisa Appeddu's report on p. 3 of the newsletter)

The Weatherford branch did something new for breast cancer awareness month in October. Branch members worked with members of the Psychology Club to tie long and short hairbands to wrap around pink ribbon-shaped lollipop bouquets to present to Miss Oklahoma 2014 Alex Eppler, Miss SWOSU 2014 Hailey Raetz, Miss SWOSU's Outstanding Teen Evan Mazur and to SWOSU coeds and teen contestants at the annual Miss SWOSU Scholarship pageant on October 25. In addition, the Miss SWOSU "Little Stars" received smaller lollipop bouquets. As done in years past, members still distributed baskets with breast cancer awareness goodies to the women's dorms on the SWOSU campus.

Fall meetings included a political forum in October by SWOSU President Randy Beutler, who talked about current issues, highlighting those that will be on the ballot this year. The November fall meeting featured Mitch McCuistian from Evans & Davis discussing "Your Three Options for an Estate Plan." Two Weatherford branch scholarship winners were announced at the annual holiday party on December 2. Psychology major Jackie Bivins and English Education major Lori Webb were each presented with a \$300 Nancy McClain Honorary Scholarship. The Weatherford branch awards annual scholarships to female undergraduate SWOSU students who display scholarly and extracurricular excellence plus are in need of financial support.

Weatherford luncheon encourages the benefits of laughter.



Working on Weatherford's Breast Cancer Awareness lollipop bouquets and dorm baskets [from left: Lori Gwyn (President-Elect), Lisa Appeddu (President), Kathy O'Neal Treasurer), Kristin Woods (member).



Weatherford Branch Scholarship winners

[from left: Lisa Appeddu (branch president), scholarship winner Jackie Bivins (Psychology major; Beggs, OK), scholarship winner Lori Webb (English Education major, Sayre, OK), and Lori Gwyn (branch president elect and Scholarship Committee)].

Oklahoma is proud to host AAUW Tech Trek Camps!

The Weatherford branch hosted Tech Trek at SWOSU for the second year, and 47 girls from across the state of Oklahoma attended this math and science camp for middle school-aged girls. This year, the camp introduced core courses into its curriculum, in which girls were able to choose one STEM topic to learn about more in-depth over three mornings of camp. The branch was also only one of three camps chosen to pilot the Verizon App inventor program, for which computer science instructors received training from MIT. In addition, Miss Oklahoma 2014 Alex Eppler attended Professional Women's Night to talk about her experiences in research as an undergraduate and as a teacher. The Weatherford branch is also grateful for the monetary and educational support received from other branches in Oklahoma. In 2014, a total of seven camps outside of California were conducted, and this number will increase to ten camps in 2015 – this includes Tech Trek at SWOSU again, as well as a new camp site in Tulsa. For more information about both camps in Oklahoma: <http://techtrek-ok.aauw.net/> Pictures provided by Lisa Appeddu.



National Conference for College Women Student Leaders (NCCWSL)

In partnership with the Southwestern OK State University (SWOSU) Medical Professions Club, the **Weatherford AAUW branch** helped support SWOSU student Nallely Aguilar's attendance to NCCWSL in June. Nallely has been a counselor for Tech Trek at SWOSU for two years, and she is currently in the OUHSC Dental Hygiene program on the Weatherford Campus.

Tahlequah AAUW Branch sent 3 Northeastern State University students to NCCWSL this year. After being nominated by their academic department and completing an essay for the branch selection committee, graduate student Brenda Bradford (Communication Arts) and undergraduate students Sarah May, majoring in Cellular Biology, and Raynette Gamble, majoring in Health Care Administration, were selected.

Thank you to all the members and branches that helped to make the 2014 the biggest NCCWSL event yet to be hosted by AAUW.

SWOSU student & AAUW e-affiliate member Nallely Aguilar posing with Rachel Carson at NCCWSL in June 2014. She will present a program on her NCCWSL experience to the Weatherford Branch during their January 2015 meeting.



Shirley Breeze — AAUW Leadership Corp Report

NATIONAL REPORT FALL/WINTER 2014

The elections are over; there is a bit of good news from the general dismay. For the first time in history, there are **100 women in Congress** 80 in the House and 20 in the Senate. It is a long way from parity, but it is a start. Remember, our motto is "50/50 by 2020."

Make your plans now to attend the **National Convention** in San Diego June 18-21, 2015. Best rates on registration are available until December 31, 2014. The AAUW website has a brief first take on the amazing planned workshop topics. Take advantage of this great opportunity!

This is the time when we **elect new national officers**. In February and March 2015 materials will be available on the AAUW website and in Outlook containing the bios of the candidates. Check them out. A paper ballot can be requested on April 1, 2015, and on April 15, on-line voting opens. Help determine the direction of this exceptional organization by casting your ballot.

The National Board has adopted a revised **fundraising policy**. It is Policy 501. Become familiar with the new regulations, especially if your branch does extensive fundraising.

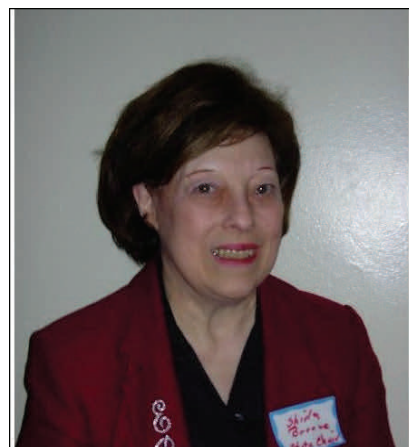
Several helpful leadership aids are on the website. **Quick Facts** sheets deal with current policy issues such as Common Core, STEM, Pay Gap, Health Care, Title IX, etc. These are helpful to enhance a branch program when the topic is being discussed. They are wonderful tools to help new members and prospective members become well-versed in our mission. **Leader Essentials** are guides to help member leaders in their officer/committee roles. They are available for LAF, Public Policy, Archiving, Programming, C/U Partners, Fellowships and Grants, International, Membership, STEM, and Marketing and Visibility.

Look for the **new research report** Moving the Needle: Women in Engineering and Computing to be published early next year.

The new term for the **Supreme Court** promises to deal with some important cases involving rights, especially as they affect women. Expect action on continued fallout from Burwell v. Hobby Lobby, restricting choice (targeted regulation of abortion providers), pregnancy discrimination (Young v. UPS), voting rights, and marriage equality.

There are two brand new items on **pay equity**. One is from the Bureau of Labor Statistics entitled Median Weekly Earnings, 2004-2014; it compares men and women's salaries. The other one is dated September 2014 from the Institute for Women's Policy Research; it is entitled The Gender Wage Gap: 2013; Differences by Race and Ethnicity. Both of these items would be valuable resources for a pay equity program or in preparation for Equal Pay Day April 14, 2015.

Remember, to continue to take advantage of the **Shape the Future** program. For every two new members you recruit to your branch, you receive one free national membership to be distributed at your discretion.



AAUW CALENDAR

2015

January	AAUW Annual Art Contest Begins
January 1 – March 15	Half Off National Dues
January 11	Human Trafficking Awareness Day
January 15	Announcement of Winner of Convention Package
February	Art Contest Voting
March	Women's History Month
March 8	International Women's Day
March 16	Branch Member Recruitment for 2015-2016 Begins
April	Sexual Assault Awareness Month
April 1	First Day to Request a Paper AAUW Ballot
April 14	Equal Pay Day
May 28 – 30	NCCWSL
June 18-21	National Convention, San Diego

Empowering Women Since 1881

Report on 2014 Mid-West Regional Conference

"AAUW Advocacy and You"

The Lodge of the Four Seasons at Missouri's Lake of the Ozarks was the venue for the 44th Biennial AAUW Mid-West Regional Conference. The Conference was held on June 13 and 14 with the theme of "AAUW Advocacy and You."

Women from seven mid-west states attended and heard Lisa Maatz, AAUW VP for Government Relations, keynote the Conference and Cordy Galligan, AAUW VP for Marketing and Development, discuss re-energizing your branch brand.

Director Malinda Gaul participated as did National Committee chairs Diane Ludwig (Fundraising) and Jane Biers (College/University Relations).

The Conference started on Friday evening with a portrayal of Betsy Ross by Barbara Kay. Also included in the Friday evening program was a showing of the powerful film "Pray the Devil Back to Hell" which told the story of how women activists in Liberia were able to bring a cessation to war in their land.

A special presentation on Women and Poverty in the US by Jayna Gray was part of the Saturday morning programming.

The nine breakout sessions included "Sexual Harassment and Title IX Litigation," Oklahoma's STEM Tech Trek Camp, Common Core Controversies, "Sharing Leadership Across the Generations," the new AAUW fundraising guidelines, the best procedures for keeping your AAUW records, how your rights are in jeopardy, and new Get Out the Vote materials.

The Conference ended with an Open Forum/Town Hall session where participants could receive information about AAUW procedures, initiatives, and future plans.

Adapted from material prepared by Joyce Katz, Ballwin-Chesterfield Branch and sent by Shirley Breeze



(L-R) Rose Unterschuetz, Linda Brooks, Gary Wing, Jeanna Wing and Diana Campo were part of the AAUW/OK Delegation to 2014 Regional in Missouri.

AAUW/OK would like to recognize the help that has been extended to branches and members by

MELODIA GUTIERREZ
AAUW Regional Field Representative



Melodia Gutierrez's goals are to increase membership, fundraising and development while influencing policy changes that are aligned with AAUW's mission of advancing equity for women and girls. She provides oversight and engages in field activities in Texas, Oklahoma and Louisiana. Gutierrez provides support for members who want to lobby and interact with elected officials. She works to run small group trainings for media outreach, advocacy, lobbying, social media, member retention and engagement.



Presentations at Regional provided great information for members.

(L-R) Lisa Maatz & Cordy Galligan



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AAUW/OK members travelled to Lake of the Ozarks, MO for the 2014 Mid-Western Regional Conference. Individuals and the branches represented included: (front row L-R) Faye Henson & Vera Bullock, (Weatherford); Jeanna Wing (Tahlequah); Shirley Breeze, AAUW Leadership Corp from MO., [back row] Cynthia Pfeifer-Hill and Carol Erikson (Alva); Lori Gwyn (Weatherford); Rose Unterschuetz (Tulsa); Peggy Glenn (Tahlequah); Pat Snodgrass (Edmond & Greater OKC branches); and Linda Brooks (Tulsa). Lori gave a presentation on Tech Trek, Diana and Pat work with fundraising events, and several members helped with facilitating the meeting sessions.

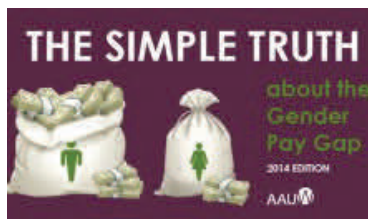


AAUW Research That Matters in the Lives of Women and Girls



Moving the Needle: Women in Engineering and Computing

Release date early 2015
AAUW's upcoming research report will feature the latest data on girls' achievement in subjects related to engineering and computing, how few women are working in these fields, and what can be done.



The Simple Truth about the Gender Pay Gap (Fall 2014)

This commonsense guide, updated twice each year, provides key facts about the current state of the gender pay gap in the United States, with explanations and links to additional resources that can help you effectively advocate for pay equity

The next newsletter deadline is **February 2, 2014**. If you have news of interest about your local branch or would like to contribute pictures from your local happenings, please send information to Jeanna Wing, AAUW/OK Newsletter editor, at the following address: wingjc@nsuok.edu

2014—2016 Nominations Committee

The AAUW/OK Nominations Committee members were elected at the state convention in April 2014. Those individuals serve representing the branches across Oklahoma.

Alva & Weatherford Branches: Faye Henson with Carol Erikson as alternate;

Tulsa Branch: Kay Witt with Gwyn Hampton as alternate;

Durant & Tahlequah Branches: Jeanna Wing with Linda West as alternate;

Chickasha and Duncan Branches: Martha Berger and Betsy Phillips as alternate; and

Edmond & South OKC Branches: Diane Chapel with Pat Rigler as alternate.

The group will organize and contact the membership regarding positions that are available on the board. The President-Elect position is available on the 2014-2016 board.

Contact one of the delegates if you would like to be involved on the board.

Thank you to Sara Brown, outgoing chair, for the slate of officers elected.

OK/AR AAUW Biennial State Convention April 4-5, 2014 Working Women in America: Then & Now

AAUW Oklahoma and Arkansas combined to have a successful state convention in Bentonville, AR. The states worked together to offer informative general sessions and still allowed the states to conduct individual state business sessions. The banquet featured AAUW President Patricia Fae Ho giving an national update and Dr. Nancy Hendricks gave a portrayal of Hattie Caraway. The panel presentation by women working in Middle America allowed the audience to share in their corporate successes and struggles. The convention attendees were treated to a special tour of the "Inspiring Women" section of the Crystal Bridges Museum of American Art. Oklahoma would like to thank Pat Snodgrass for coordinating the Silent Auction and Diana Campo for her work on the Eleanor Roosevelt Walk/Run/Sleep-In. Both events raised funds for AAUW.



AAUW President Patricia Fae Ho (front) and AAUW/OK members (L-R) Pam McDonald, Jeanna Wing, and Dianna Morgan at the 2014 Biennial State Convention.



(L-R) Linda Brooks, Angie Lewis, Lisa Appeddu, Dianna Morgan, Shelli Wasson, and Shirley Breeze enjoyed a lighter moment during the installation of officers.



Registration is now open for the 2015 AAUW Convention in San Diego, CA.

AAUW/OK State Board 2014-2016 - continued

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AAUW — "Empowering Women since 1881"

AAUW/OK - Calendar

2015

- January 24 AAUW/OK Board meeting
- February 14 "Within Our Past, Our Future Lies" - Black Heritage Program—Tulsa
- April 14, 2015 Equal Pay Day
- June 18-21 National Convention—San Diego, CA
- July 25 AAUW/OK Leadership Workshop—all AAUW/OK branches & members



Make plans to recognize Equal Pay Day on April 14, 2015